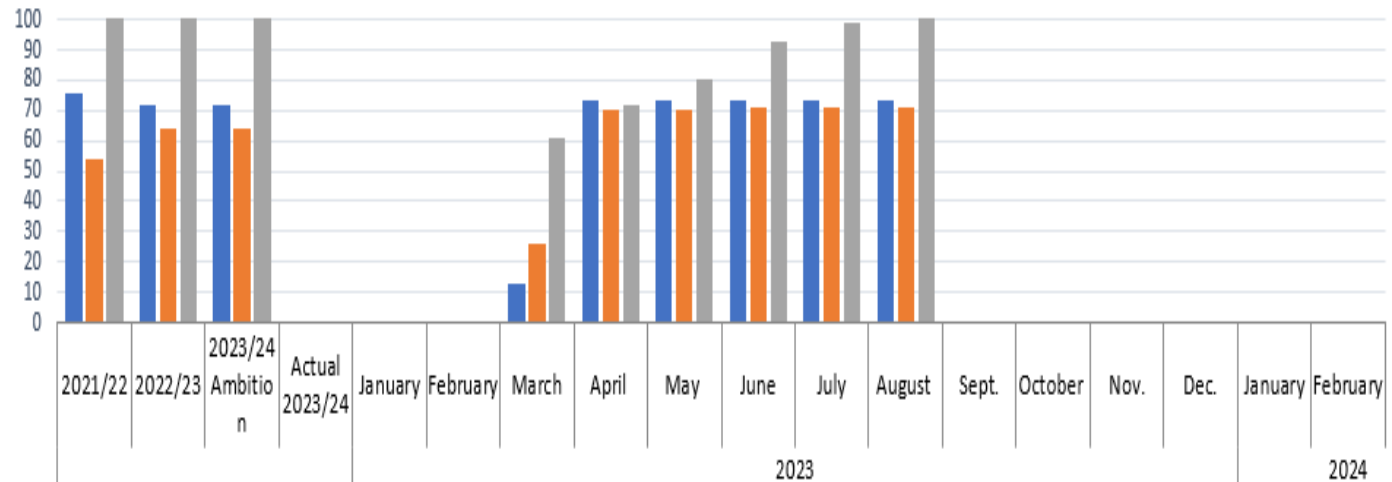


Economy and Community Performance Management Dashboard

Total number of customers (annual contracts) on Gwynedd harbour moorings



■ Number of Aberdyfi customers	76	72	72				13	73	73	73	73	73						
■ Number of Barmouth customers	54	64	64				26	70	70	71	71	71						
■ Number of Porthmadog customers	112	104	104				61	72	80	93	99	106						

Observations: The aim and objective is to try to maintain the number of customers and ensure customer support and loyalty to continue mooring in Gwynedd. The financial squeeze means that many customers have been attracted to Gwynedd as the cost is lower in general. Some customers have also returned following the end of Covid restrictions. The online system to apply for a mooring has been operational since April 2023.