

REGIONAL TRANSPORT PLAN - COMMITMENTS REGISTER

No.	Commitment	Topic and Relevant RTP policy (if applicable)	Progress and Future Work	Support Required
1	The Regional Transport Plan recognises that providing the infrastructure and services that allow people to make sustainable travel choices is important but can only be effective if people are aware of them and the benefits of using them. Marketing and communications campaigns are essential and can be tailored to focus on specific target user groups, such as tourists and leisure users, commuters, young people, or older people. Ambition North Wales will work with communications specialists and partner organisations to help ensure it has the skills and resources needed to deliver its plans.	Engagement and communications CB14	Ambition North Wales works partners across the region on cross promotion of key messages. Upcoming opportunities to maximise the benefits of will include the announcement of the programme of schemes for RTF funding in 2026/7 (joint with Welsh Government) and when work starts on delivery of schemes (joint with local authorities)	The approach outlined in the Commitment column will require a financial commitment. If this approach is taken, a detailed scope will be developed to ensure that the right support is procured
2	Ambition North Wales will consider how best to engage with sectors who have raised opportunities for further engagement in their feedback. This includes: Transport for the North, Sustrans, RNIB Cymru, NRW, National Trust, Logistics UK, Eryri National Park, Electric Vehicle Association, Design Commission for Wales, Cycling UK, Chester West & Chester Council, Active Travel Board, CTA	Engagement and communications	Ambition North Wales works with a wide range of partners to ensure collaborative working and also to boost the profile of our work in strategic transport. Activities have included responding to the Cheshire West and Chester LTP consultation, meeting with the Community Transport Association, and presentations to organisations such as Chartered Institute of Highways and Transport, and the Rail Industry Association	Ongoing engagement from partner organisations
3	Ambition North Wales will continue to engage with key groups and organisations to learn lessons about how it can make consultations as accessible as possible.	Engagement and communications	This will be an ongoing process that will inform future consultations.	

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4	Ambition North Wales will, through the Regional Transport Plan and a regional approach to planning and delivery, seek to ensure a consistent and coordinated approach to Active Travel enhancements across North Wales. We recognise local authority active travel teams are already lean and often under-resourced, and regional coordination will help with sharing best practice, pooling resources, reducing dependence on consultants, and prioritising where the highest needs are.	Governance and ways of working AT7 AT10 AT11	It is important to understand where Ambition North Wales can add value and support the local authorities in delivering Active Travel schemes, without adding to adding to workloads for local authority officers. This will be determined at a regional level.	Engagement with Local Authorities
5	Ambition North Wales will work with Corporate Joint Committee and Transport Sub Committee alongside partners to promote regional collaboration and help implement the plans in a collaborative way, in alignment with the Wellbeing Act ways of working.	Governance and ways of working CB14	It is important to understand where Ambition North Wales can add value and support the local authorities, and where a regional approach to working can help improve efficiency	Engagement with local authorities.
6	The Regional Transport Plan recognises the importance of accelerating the transition to zero-emission vehicles and supports coordinated regional action to complement and enhance ongoing work by local authorities. While the Delivery Plan initially outlines strategy development as a first step, it is intended to be a living document that evolves alongside funding availability, local progress, and technological readiness. Insufficient capital funding and local energy network capacity can be a barrier to the introduction of further charging points, and on-street charging often has practical difficulties. It is thus agreed that a region-wide approach to trying to address these challenges is necessary, involving Welsh Government, Transport for Wales and the energy supply and distribution sector. Ambition North Wales will help facilitate this approach.	Energy and decarbonisation RS7 RS8 RS10 RS11	Local authorities across North Wales have developed strategies for facilitating EV usage in their areas. It is important to understand where Ambition North Wales can add value and support the local authorities in delivering EV infrastructure and awareness campaigns without adding to adding to workloads for local authority officers. This will be determined at a regional level Ambition North Wales is working to identify links between the RTP and the Regional Energy Strategy.	Engagement from Local Authorities and other partners.

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7	Whilst the Regional Transport Plan recognises hydrogen as a potential solution to decarbonising the bus fleet (Policy PT3) and low emission HGVs (Policy PF4), Ambition North Wales will consider the wider opportunities with stakeholders including as part of the North Wales Energy Strategy.	Energy and decarbonisation PT3 PF4	Ambition North Wales will seek to work with partners and stakeholders to progress and maximise any potential opportunities.	To be determined
8	Ambition North Wales will explore opportunities with the Isle of Anglesey County Council to develop a fuelling distribution centre in connection with Holyhead Hydrogen Hub located at Parc Cybi, in collaboration with Menter Môn	Energy and decarbonisation PT3 PF4	Ambition North Wales will seek to work with partners and stakeholders to progress and maximise any potential opportunities.	Engagement with Isle of Anglesey Council and other stakeholders
9	While the A55 is a trunk road managed by the Welsh Government and Trunk Road Agent, Ambition North Wales will work with stakeholders to support the proactive identification of sites and infrastructure for freight charging, particularly along the A55 corridor where there is great opportunity to help decarbonise HGVs	Energy and decarbonisation SRN3	Ambition North Wales has committed to support Welsh Government on a draft Freight and logistics, Ports and Maritime plan	Liaison with Welsh Government
10	Ambition North Wales and the North Wales local authorities will work collaboratively to join up transport and ongoing energy system planning work at the local, regional and national levels. This recognises the efforts needed for the transport system to move away from liquid fossil fuels to be much more reliant on the electrical network.	Energy and decarbonisation RS7 RS11	Ambition North Wales is working to identify links between the RTP and the Regional Energy Strategy.	Engagement from Local Authorities and other partners.
11	The Regional Transport Plan includes policies on enhancing access to the Freeport and the Port of Holyhead. The Welsh Government has announced a new task force to maintain long term stability for Holyhead Port. Ambition North Wales will collaborate with the taskforce to maximise opportunities for sustainable port and freight movement as well as support plans for decarbonisation	Ports PF1	Improving access to the Port requires a partnership approach that includes Isle of Anglesey County Council, Welsh Government, the Port, and TfW. It is important that Ambition North Wales are a part of those discussion	Engagement with partner organisations

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12	Ambition North Wales will carefully consider how best to engage with stakeholders to support the ports developing their capacity and capability in connection with improved access and decarbonisation	Ports PF1	It is important to understand where Ambition North Wales can add value here and complement the work by the Ports, Welsh Government work, and other stakeholders	Engagement with partner organisations
13	The Port of Liverpool is recognised in helping support the economy and movement of freight to and from North Wales. Ambition North Wales will work with stakeholders at the port to help understand opportunities for improved connectivity.	Ports PF1	Ambition North Wales has advised Welsh Government that a draft Freight and logistics, Ports and Maritime plan should acknowledge the importance of the Port of Liverpool to North Wales.	Engagement with partner organisations
14	Affordability is a cross-cutting theme in the Regional Transport Plan and Ambition North Wales will work with stakeholders to help improve access to affordable sustainable transport.	Access to sustainable transport	Engage with partner organisations to identify improvements and support the promotion and communication of existing schemes	Engagement with partner organisations
15	The Welsh Government and Trunk Road Agent are responsible for both Menai bridges, the A5, A483, A494, and A55. The RTP sets out aspirations for the Strategic Road Network in North Wales.	Access to sustainable transport SRN4 SRN5	Work with Welsh Government to ensure that ANW is included as a stakeholder on any work to progress improvements on the Strategic Road Network	Engagement with Welsh Government
16	Ambition North Wales will work with Transport for Wales and the Welsh Government to help achieve the best possible network for residents of North Wales which should meet the needs of communities. We also recognise Small and Medium-sized Enterprises (SMEs) / smaller operators need to be part of the solution and should not be overlooked with the new [bus] franchising model. We also recognise that the SMEs / smaller operators play an important function in delivering home to school transport for local authorities.	Bus franchising PT1	Work with TfW and Local Authorities to ensure that franchising does not exclude local SMEs.	Engagement with partner organisations

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17	A study has been undertaken across North Wales to consider works that could be put in place to improve bus priority and local authorities look forward to working with Ambition North Wales, Transport for Wales, and the Welsh Government, to take this project forward to implementation, subject to funding.	Bus infrastructure PT6	TfW lead on development work, with delivery the responsibility of the Local Authorities. Ambition North Wales will work with these partners to be included as a stakeholder as schemes are developed.	Engagement with partner organisations
18	Ambition North Wales will continue to engage with Transport for Wales, recognising locations where there is local support for a new station. At this time a new station at Greenfield, Holywell isn't identified as a priority for Transport for Wales, but we will continue to help identify where there is local support for a new station.	Rail stations	Liaison with TfW and Local Authorities	Engagement with partner organisations
19	Ambition North Wales will work with Transport for Wales to review and further enhance the Fflecsi offer in North Wales to help ensure that demand responsive transport best meets the needs of communities not served by other public transport.	Community and Demand Responsive Transport PT11	Work with local authorities and TfW	Engagement with partner organisations
20	Ambition North Wales supports and will work with the Welsh Government and local authorities to help contribute to the Llwybr Newydd third sector mini plan, which seeks to meet the needs of local communities and deliver wider social, economic, environmental and cultural benefits, at a regional and local level. The Regional Transport Plan acknowledges the important role that community-led transport can play in meeting the needs of rural and underserved communities. Ambition North Wales and local authorities will continue to work with the Welsh Government on bus franchising and funding arrangements to help ensure community transport providers continue to be able to access funding.	Community and Demand Responsive Transport	Ambition North Wales has met with the Community Transport Association to develop relationships and common goals	Further engagement with CTA

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21	Ambition North Wales and local authorities will identify, develop and deliver road safety interventions that apply the 'safe system' approach to aim for zero road deaths on the road network. Interventions will align to the five pillars of the road environment that minimise risk: Safe Road Users / Behaviours; Safe Speeds; Safe Roads; Safe Vehicles; and the Post-collision Response. Road Safety training and education initiatives will be prioritised to support this approach	Road safety RS3 RS4	It is important to understand where Ambition North Wales can add value and support the local authorities, and where a regional approach to working can help improve efficiency	Engagement with local authorities.
22	The introduction of a Total Services Contract in one local authority area in North Wales will be investigated, with a view to wider roll-out across the region should it be successful.	Enabling Changes to Behaviour CB9	The first step in this process will be convening a meeting of relevant stakeholders to gauge interest.	This may require a financial commitment to procure expert support
23	Work with partners and stakeholders in the tourist industry on the coast to identify measures that will support a shift to sustainable modes to access popular attractions whilst continuing to ensure that North Wales remains a destination of choice for holidays and daytrips.	Enabling Changes to Behaviour CB15	The first step in this process will be convening a meeting of relevant stakeholders to gauge interest and identify next steps.	This may require a financial commitment to procure expert support